

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	1	("6108637").PN.	US-PGPUB; USPAT; EPO	OR	OFF	2007/04/16 12:51
S2	1	("6119098").PN.	US-PGPUB; USPAT; EPO	OR	OFF	2007/04/16 12:52
S3	1	("6014502").PN.	US-PGPUB; USPAT; EPO	OR	OFF	2007/04/16 14:53
S4	1576	709/232.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 14:54
S5	0	S4 and (present\$3 or display\$3 or receiv\$3) with (ad\$1 or advertis\$5) with monitor\$3 with (computer\$2 or user\$2) with (interaction\$1 or activit\$3)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 14:55
S6	86	(present\$3 or display\$3 or receiv\$3) with (ad\$1 or advertis\$5) with monitor\$3 with (computer\$2 or user\$2) with (interaction\$1 or activit\$3)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:06
S7	2392	(adjust\$3 or vary\$3 or mofiy\$3 or chang\$3) near5 tim\$5 near5 (ad\$1 or advertise\$5)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:08
S8	2535	(adjust\$3 or vary\$3 or mofiy\$3 or chang\$3) near5 (time\$5 or duration or length) near5 (ad\$1 or advertise\$5)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:09
S9	2105	(adjust\$3 or vary\$3 or modify\$3 or chang\$3) near4 (time\$5 or duration or length) near4 (ad\$1 or advertise\$5)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:11
S10	1576	709/232.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:10
S11	4	S9 and S10	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:10
S12	457	(adjust\$3 or vary\$3 or modify\$3 or chang\$3) near4 (time\$5 or duration or length) near4 (advertise\$5)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:11

## EAST Search History

S13	86	(adjust\$3 or vary\$3 or modify\$3 or chang\$3) near4 (show\$3 or display\$3) near4 (time\$5 or duration or length) near4 (advertise\$5)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:40
S14	40	(adjust\$3 or vary\$5 or updat\$3 or modify\$5 or chang\$3) near4 display near4 time near4 advertisement\$1	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:39
S15	9	(adjust\$3 or vary\$5 or updat\$3 or modify\$5 or chang\$3) near4 (display adj2 time) near4 advertisement\$1	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:39
S16	86	(adjust\$3 or vary\$3 or modify\$3 or chang\$3) near4 (show\$3 or display\$3) near4 (time\$5 or duration or length or expir\$6) near4 (advertise\$5)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:41
S17	458	(adjust\$3 or vary\$3 or modify\$3 or chang\$3) near4 (time\$5 or duration or length or expir\$6) near4 (advertise\$5)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/17 11:08
S18	0	S17 and (present\$3 or display\$3) near4 advertisement\$1 near4 (viewer\$1 or user\$1 or client\$1)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:43
S19	186	S17 and (present\$3 or display\$3) near4 advertisement\$1 near4 (viewer\$1 or user\$1 or client\$1 or computer)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/16 18:43
S20	458	(adjust\$3 or vary\$3 or modify\$3 or chang\$3) near4 (time\$5 or duration or length or expir\$6) near4 (advertise\$5)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/17 11:22
S21	36	S20 and @pd<="20000417"	US-PGPUB; USPAT; EPO	OR	ON	2007/04/17 11:22
S22	6	(adjust\$3 or vary\$3 or modify\$3 or chang\$3) near4 amount near4 (time\$5 or duration or length or expir\$6) near4 (advertise\$5)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/17 11:28
S23	9	(adjust\$3 or vary\$3 or modify\$3 or chang\$3) near4 amount near4 (time\$5 or duration or length or expir\$6) near4 (display\$3 or present\$5 or show\$5) near4 (advertise\$5 or content or promo\$6)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/17 11:30
S24	4444	705/14.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2007/04/17 11:34

## EAST Search History

S25	7	S24 and (vary\$3 or chang\$5 or modify\$3 or adjust\$3 or alter\$5) with (display\$3 or present\$5) with (time or duration or length) with (ad\$2 or advertise\$5 or content\$1) with (activit\$5 or interaction\$1 or monitor\$5)	US-PGPUB; USPAT; EPO	OR	ON	2007/04/17 11:37
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